

A white bowl is shown from a top-down perspective, containing four distinct piles of powders. From left to right, the piles are orange, green, pink, and white. The orange powder is the most textured, appearing as small clumps. The green powder is a vibrant, fine-grained powder. The pink powder is a bright, fine-grained powder. The white powder is a very fine, smooth powder. The bowl is set against a background of orange and white geometric shapes.

RISE 2 THRIVE
PODCAST
SPONSORSHIP
PROPOSAL



ABOUT THE PARTNERSHIP

Join forces with Brooke and Matt! Become a part of **The Rise 2 Thrive Movement** and leverage a powerful partnership with Purium (meaning Pure + Premium) Superfoods to impact the health of your listeners, while promoting a sustainable and **THRIVING** lifestyle! Purium's regeneratively grown superfoods offer a powerful transformation by nourishing, detoxifying, and repairing the body, helping to heal from the impact of a toxic and compromised food system. As a Purium partner, you'll earn upwards of 25% commissions through recurring/passive income from customer subscriptions. Purium's commitment to reducing plastic waste through compostable packaging supports a sustainable mission that you can feel good about promoting. Promote products that enhance physical well-being and access extensive resources to help you succeed. Align your brand with Purium's mission (the way we have) to elevate your business, create a healthier planet and inspire others to embrace an absolutely **THRIVING** life!

PURIUM VS. AG1 VS. MUDWTR

**Note this is an approximation based on accessible information on other company's affiliate program.*

Criteria	Purium	Athletic Greens (AG1)	MudWTR
Commission Rate	Up to 25% on retail sales, plus additional bonuses	30% on first sale only	10% on sales
Recurring Commission	Yes, recurring commissions on subscription orders and all future customer orders	No, only on first sale	No, only on first sale
Integrity of Company	Strong ethical stance, organic and non-GMO products, strong relationships with regenerative farmers	Known reputation due to high celebrity endorsements	High, known for organic and healthy ingredients
Quality of Products	Wide range of health and wellness products, organic certified, full transformation program, rigorous testing for heavy metals, pesticides and other contaminants	Single product focus (AG1), highly marketed in the supplement industry, not using organic ingredients, isolated and synthetic vitamins	High, organic and natural ingredients
Transparency	Clear communication about terms and conditions, supportive community	Good transparency but limited to single product promotion	High, clear about product ingredients
Brand Reputation	Established brand with positive reviews and loyal customer base	Well-known in the supplement market, positive consumer reviews	Growing, popular among health enthusiasts
Support and Training	Extensive training, mentorship programs, and online resources	Basic support, primarily online resources	Basic, focuses on natural marketing
Cookie Duration	Unlimited	30-60 days	30 days
Payment Terms	Regular payouts with low minimum thresholds	Regular payouts but usually with higher thresholds	Regular payouts, moderate thresholds
Payment Frequency	5x a month payouts	1x per month payouts	1x per month payouts
Exclusive Offers	Frequent promotions and discounts for affiliates	Limited to occasional promotions	Occasional discounts, free samples for affiliates
Team Building	Ability to build an organization/team of brand partners unlocking team commissions	No ability to build an organization/team of brand partners unlocking team commissions	No ability to build an organization/team of brand partners unlocking team commissions
Bonuses and Incentives	Numerous bonuses	Limited to initial sales bonuses	Limited bonuses, primarily discounts and samples
Years in Business	21 years	14 years	6 years

WHY PARTNER WITH PURIUM & SPONSOR YOUR OWN PODCAST



1. RECURRING INCOME

Purium offers recurring commissions on all customer orders and subscription orders, providing a stable and continuous income stream. Once a customer uses your code, they are a customer for life and you get paid **every time they order**. This contrasts with Athletic Greens and MudWTR, which primarily offer commissions on the first sale. Recurring income is a powerful feature, allowing you to earn more over time without the need to constantly drive new sales.

2. QUALITY AND TRANSPARENCY

Purium is committed to delivering high-quality, organic, and non-GMO products. The company is transparent in its ingredients and has rigorous testing standards for pesticides, heavy metals, and other contaminants. This transparency builds trust and ensures that you know you are getting a pure and premium product. Athletic Greens and MudWTR also have high-quality products, but Purium's broader product range and ethical focus give it an edge.

3. PAYMENT FREQUENCY

Purium offers weekly payments, giving affiliates quicker access to their earnings. This frequent payout system is advantageous, especially for those who rely on regular income. In contrast, Athletic Greens and MudWTR generally provide monthly payouts, which may delay your earnings.

4. COMPANY INTEGRITY

Purium is known for its strong ethical stance and commitment to health and wellness, which is reflected in its product quality and business practices. The company's reputation and integrity make it a reliable partner for affiliates, ensuring that you're aligned with a brand that truly cares about its customers and the planet.

3. PLASTIC-FREE MISSION

Purium's commitment to sustainability is evident in its plastic-free mission. The company actively reduces plastic waste and gives back to the earth by using compostable packaging, which resonates with environmentally conscious consumers. This mission is unique compared to Athletic Greens and MudWTR, making Purium a more attractive choice for those who prioritize sustainability and Earth Stewardship.

purium THE TRANSFORMATION COMPANY

Purium is co-founded by *one of the greatest naturopathic experts of our time*, David Sandoval. He has been mastering the art and science of phytochemistry for over 3 decades and values **PEOPLE** over **PROFITS**. The transformation company has been around for over 20 years and is only going to grow exponentially.

Purium is committed to bringing you a *full body superfood transformational healing system* using the highest quality **BEYOND ORGANIC** ingredients without cutting any corners in the process.

Purium does not outsource anything and is in control of the entire process from seed to packaging.

Purium uses proprietary technology that **DOES NOT** degrade the enzymes or nutritional value of their products and you can be sure that you are getting premium organic nutrition delivered in compostable packaging.

If you want to make a profound impact on your community and network, Purium is going to offer your customers the most transformational experience, and if people are dissatisfied, they get 60 days to experience the protocols and get a full refund.

IF YOU'RE LOOKING TO PARTNER
WITH A COMPANY THAT ALIGNS
WITH YOUR HIGH VALUES &
OFFERS INCREASING FINANCIAL
OPPORTUNITIES & REWARDS,
THEN PURIUM IS THE
CONSCIOUS CHOICE.



THIS PRODUCT ALONE IS ONE OF THE MOST IMPORTANT PROTOCOLS FOR SUPPORTING HUMAN HEALTH TODAY.



**THE ONLY
CLINICALLY
PROVEN
GLYPHOSATE
SOLUTION.**

Biome Medic



DETOXIFY

Biome Medic can help flush harmful toxins, support "good" bacteria and protect your microbiome from GMO damage.

Support a healthy gut, aka the "second brain" by detoxifying harmful food additives. This exclusive and proprietary formula filled with all-natural ingredients was awarded a Gold Seal by the Detox Project as a glyphosate detox solution.

May help:

- Detoxify glyphosate
- Support healthy digestion
- Support healthy immune function
- Sustain healthy C-reactive protein levels and the body's healthy response to inflammation

Supplement Facts		
60 servings per container		
Serving Size	1 capsule (550mg)	
	Amount Per Serv.	% DV
PrebioSure™ Digestive		
Wheat Germ Extract	350mg	†
Chicory Root Fiber Extract	135mg	†
HumicSure™	50mg	†
Fulvic & Humic acid blend		
Lactospore® (<i>Bacillus coagulans</i> 15 billion cfu/g)	15mg	†

† Daily value not established



Ingredients: PrebioSure™ Digestive Wheat Germ Extract, Chicory Root Fiber Extract, HumicSure™ Fulvic & Humic acid blend, Lactospore®

Other Ingredients: Cellulose Capsule

World Health Organization Declared Glyphosate to be (The active ingredient in Round Up)

CARCINOGENIC



GLYPHOSATE

LINKED TO: Kidney Disease, Diabetes, Obesity, Autism, Inflammatory Bowl Disease, Depression, ADHD, Alzheimer's, Parkinson's, ALS, Cancer, Infertility, Senile Dementia, Multiple Sclerosis.



Glyphosate destroys the microbiome (the gut) of humans, which is the root cause of many modern diseases.

Biome Medic has been awarded the Detox Project's Gold Standard Detox certification as an effective glyphosate removal solution.



Biome Medic

Repair, restore, rebuild

The Crisis

Our gut microbiomes and gut linings are being compromised by a toxic, cancer-inducing herbicide known as glyphosate. This prevalent weed killer, found in 75% of our food and 90% of beer and wine, primarily affects crops with genetically modified seeds (GMOs). It's also used as a desiccant on other crops like wheat, oats, and barley. The plants absorb these chemicals into their cells, making it ineffective to remove them by washing or cooking.

An alarming 95% of Americans carry this chemical in their bodies. In 2017, the State of California confirmed that glyphosate "causes cancer and birth defects," and subsequently added it to the Proposition 65 list.

Our gut, often referred to as our "second brain," plays a crucial role in nutrient absorption, hormone production, and immune response.

The Solution

Biome Medic offers a proven solution. It has demonstrated the ability to remove glyphosate and promote a healthy gut, both safely and effectively.

Biome Medic is designed to:

- *FLUSH* glyphosate out of the body,
- *SUPPORT* good gut bacteria,
- *SUPPORT* healthy gut lining and function.
- *SUPPORT* cell nourishment through healthy absorption.

Proven Results* in just 6 weeks:

74% Reduction in Glyphosate

75% Reduction in C-Reactive Protein

35% Increase in Intestinal Integrity



Full Trial Results*



Press Release



Detox Project Press Release



Biome Medic Video



Biome Medic

Repair, restore, rebuild

Ingredients:

- **PrebioSure™ Digestive Wheat Germ Extract:** (Patented Super Prebiotic) From a fraction of wheat germ which is proven to specifically support the rebuilding of the aerobic bacteria colonies integral to healthy immune function. Containing compounds such as benzoquinone, amino acids and prebiotics, it encourages nutrient and vitamin absorption.
- **Chicory Root Fiber Extract:** This root contains inulin, a prebiotic fiber that supports digestive health. Inulin helps feed good bacteria in the gut, allowing them to flourish. The root may also support nutrient absorption and the body's response to inflammation. Finally, inulin assists in normal and regular bowel function and elimination.
- **HumicSure™ Fulvic & Humic Acid Blend:** Helps feed vital minerals directly to the gut and chelate away toxins. Together this supports healthy villi to fortify normalized integrity in the lining of the gut.
- **Lactospore®*:** This is THE specific bacteria the micro biome uses to eliminate TOXINS and stop the poisoning of your body. This well researched strain withstands the acidic environment of the stomach, encouraging healthy digestion and overall gut health.

*Lactospore® is a registered trademark of the Sabinsa Corporation.

Does Biome Medic contain gluten?

Yes, a very small amount per serving (1 capsule).

In a study conducted regarding gluten content in Biome Medic, the conclusion was that one would have to ingest almost 10 capsules per day to be exposed to the same amount of gluten allowed in a single serving of gluten free pasta.



If you are sensitive:

**Is it the
gluten
or the
glyphosate?**

MONTHLY CONVERSION CALCULATION

AVERAGE LISTENERS PER EPISODE: 10,000

CLICKS (CTR OF 3%): 10,000 LISTENERS X 3% CTR = 300 CLICKS

Metric	Purium	AG1
Conversions	3% of 300 clicks = 9 sales	3% of 300 clicks = 9 sales
Commission per Sale	\$360 x 25% = \$90	\$100 x 30% = \$30
Total Initial Commission	9 sales x \$90 = \$810	9 sales x \$30 = \$270

**Note this is an approximation based on average click rates and average conversion rates. We are assuming that creators are creating one podcast per week. Purium statistics outlined are conservative and are likely to be higher.*

COMMISSION COMPARISON OVER 3 MONTHS WITH PURIUM RECURRING ORDERS AND CUSTOMER RETENTION AT 80%

Month	Purium Commission	AG1 Commission
Month 1	\$810	\$270
Month 2	\$1440 (from existing + new customers)	\$270
Month 3	\$1890 (from existing + new customers)	\$270
Total Earned after 3 Months	\$4,140	\$810

CONCLUSION

AG1: With one-time commission on first orders only, the earnings remain steady at \$270 per month with total commissions earned of **\$810**, at the end of 3 months.

PURIUM: With the recurring commissions model you can see the earnings increase significantly each month, reaching **\$4,140** by the end of month 3.

This side-by-side comparison highlights the potential for higher earnings with recurring & passive commissions from Purium, especially with a large subscriber base, a powerful trust built with your audience and consistent listeners, compared to a one-time commissions format of AG1 and other affiliate programs.

WHY AN AFFILIATE PARTNERSHIP WITH PURIUM IS IDEAL FOR YOUR PODCAST:

RELEVANCE TO AUDIENCE: Purium offers a beyond organic regeneratively grown superfood transformation system making it a perfect fit for health-conscious listeners who value clean, conscious and effective products.

AUTHENTICITY & INTEGRITY: Purium's commitment to high-quality, organic products free from harmful additives and chemicals makes it an easy brand for podcasters to authentically promote that resonates with the audience.

STRONG COMMISSION STRUCTURE: Purium offers high commission rates (25%), which makes it lucrative for podcast hosts. The recurring commissions for subscription-based products provide a strong incentive for podcasters who can continue earning revenue for long-term customer retention.

ALIGNED BRAND VALUES: Purium's regenerative practices and compostable packaging appeal to wellness audiences who prioritize ethical consumption, making the brand a natural partner.

EASE OF PROMOTION: With flexible promotional materials, podcast hosts can seamlessly integrate product recommendations, allowing for creative freedom and authentic storytelling.

LONG-TERM PARTNERSHIP POTENTIAL: Purium's compensation structure supports longer-term partnerships. The focus on customer retention means that podcast hosts can develop ongoing relationships with the brand, providing continuous exposure and the ability to build trust over time with their listeners.



NEXT STEPS

TRY IT FOR YOURSELF.

You get 60 days to decide if it's worth it or the company will issue a full refund.

UPGRADE AS A BRAND PARTNER FOR FREE:

If you like the products, share them with your audience. Create your own unique affiliate/gift code to easily plug into your platform and give your customers a discount.

**JUST BOOK A CALL
WITH US HERE & WE
CAN WALK YOU
THROUGH IT**